

Top 5 Energy Hogs in retail shops



Energy hogs are eating away your profits as you're reading this! But most business managers don't know how to stop them. Here's Loeb Electric's list of the Top 5 Energy Hogs for retailers and the **Go Green-Get Green** products you can replace them with that will save you money and preserve our natural resources.

ENERGY HOG

REPLACEMENT

1



Incandescent Bulbs - These hogs have lived a good life. But they guzzle wattage in recessed fixtures, wall sconces, floodlights, spotlights and other lighting fixtures.



Compact Fluorescent Bulbs - They use 75% less energy AND last up to 5 times longer. These bulbs easily pay for themselves in no time and come in all shapes and sizes.



2



Manual Indoor Switches - They're great if you remember to turn things off. Storage rooms and bathrooms are notorious for going "hog wild."



Occupancy Sensors - These state-of-the-art devices automatically turn lights, fans, HVAC and other things on and off only when someone is in the room.



3



Incandescent Emergency/Exit Lights - These are the silent hogs; they go unnoticed but are on all the time and eating up wattage by the minute!



LED Emergency/Exit Lights - The future is now when it comes to these lights. This fixture will use 5% of the energy an incandescent does.



4



90 Watt Spotlights - These PAR lamps are used in spotlights. But technology has moved beyond these workhorses to provide the same performance.



60 Watt Spotlights - Highlighting merchandise is critical to sales. If you can get the same performance but pay 33% less to do it why wouldn't you?



5



T12 Fluorescent Bulbs - Yes, they're fluorescent but these fat tubes are old and their days are numbered.



T8 or T5 Fluorescent Bulbs - These thinner versions of the soon to be outlawed T12s use less energy and put out a lot more light.



Call us at 614.294.6351 and we'll show you how you can take advantage of government incentives that will help pay for upgrading your lighting!